

# **Proposal for Soft Skills Training for the Academic and Corporate Institutions/ Organizations in SAARC Countries**

## **Concept Design and Presentation**

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**Target Group:** The training is intended for the students, research scholars and Faculty of Management, Engineering, Education, Psychology & English Language Studies etc., with a view to make them proficient in Soft Skills/ Employability and to make them industry-ready which would enable them to face the world with confidence and proficiency. This training module is useful for MBA, BBA, MCA, BTech, Engg and the students of any professional courses of any university in India and other SAARC nations.

**Duration:** 2-3 Days (extendable) - Day/Residential- 3-4 sessions a day on Working Days or connected to Weekends. Timings will be as per the client's convenience. Batch size can be upto 35-40 participants for the effectiveness of programme.

**Objectives:** By the end of the Training and on completion of all activities, the participants will be able to:

- Practice Communication Skills – Verbal and Nonverbal.
- Develop Positive Attitude towards people, organization and the society.
- Acquire effective Presentation Skills in English.
- Express their ideas and feelings fluently in English.
- Study and apply Soft Skills in various situations.
- Participate in Team work effectively.
- Improve Leadership.
- Understand Cross Cultural Issues and Communication
- Improve Crisis Communication.
- Practice Stress Management.

We take up and offer consultancy, research and training services also in the above areas. We have separate training modules on Soft Skills and Business Communication. We can deliver virtual training sessions through WebEx/ Skype videoconferencing.

**Syllabus:** Proposed Training Syllabus would be in line with the client's requirement and guidelines. A sample is appended below which can be customized.

**Faculty:** Highly qualified and experienced professionals with rich experience and domain knowledge, in the academic and corporate world along with teaching, training, consulting and research and publication background.

**Pedagogy:** A unique blend of presentations, lectures, worksheets, questionnaires, interactive discussions, Audio/video clips, Role Plays,

Games and Simulations. It's not only just teaching, but also inspiring them. We **videograph** the teaching-learning process, record the **output** such as interactions and presentation activities, display on the screen and **instant feedback** will be given to participants along with the **corrective tips**. Our aim is to train them, make them proficient and confident to face any challenges in professional and personal life

### **Profile of the Presenter**

He is a Professor and Trainer of Soft Skills & Business Communication with 20 years of hands-on experience and expertise, in India, Middle East and Maldives, so far. He is a PhD, MPhil, MA, MBA, BEd & (MS Public Relations). He trains the students, research scholars and Teachers of Management, Technology and others and conducts corporate trainings for the public and private sector organizations/ institutions across India. He taught at premier institutions like MANAGE, VJIM, IBS Hyderabad, ASBM Bhubaneswar and so on. He guides PhD and MPhil research scholars on ELT, CALL, Soft Skills and Inter-disciplinary areas for Mewar and Rayalaseema Universities in India. He wishes to establish and groom some Centres of Excellence for Soft Skills Development in India and some SAARC countries. His philosophy is **Empowering Youth through Employability Skills (EYES)**.

He authored a book, "*Soft Skills for Managers*"; published papers in different Journals, magazines and presented at national and international Seminars, Workshops, FDPs and MDPs. He is the Editorial Board Member, *Management Prudence* (ISSN: 09756671) and Reviewer, TATA McGRAW HILL. He guides PhD scholars. He presents Live Talks on TV on 'Employability Skills for Success' and is a columnist for regional newspapers.

He is a certified Consultant and Trainer- Positive Life Skills and Business Skills by ACBM Australia, trained by the British Council on Business English Certificate (BEC, Cambridge) Examination; trained as Cross Cultural Consultant, DFA, USA and Certified Rater of Spoken and Written Communication skills by ETS Global (USA/India). He is a Member, National HRD Network, ELT@I and ISTD, Hyderabad, India.

His training clients are: Edify (Teachers & Principals Trg, CBSE); Central Placement Cell, NMU, Jalgaon; UGC Academic Staff College, OU; Staff Development Centre, BRAOU; AP Forest Academy, NTPC, Vimta Labs, Larsen & Tubro; THDC, Uttaranchal; Regal Belloit; RSTI (DD & AIR) Prasarbharti, Odisha; Dalmia (Bharat) Cement, Intergraph, BDL, Power Grid Corporation, Water and Land Management Training & Research Institute (WALAMTARI); STC-MCRHRD Institute, Hyderabad; Engineering Staff College of India (ESCI); APPC & NIMSME.

His areas of interest are: Soft Skills, Business Communication, Cross Cultural Communication, Crisis Communication, Corporate Communication, Strategic Team Building, Innovative Leadership. ELT, ESP, CALL, Online Teaching/ Training (Edumedia), Curriculum design & Multimedia (produced a CD for Listening Comprehension and designed an *iBook*) Materials design.

## Our Training Milestones

